

Lost Sales

Examples / Evidence in which past customers and prospective customers refused to work with NSC after seeing the hundreds of false reviews posted by TPS / Prashant Telang. Hundred's of such emails and correspondence with clients exist from January 2011 until mid 2012, this is only a sampling.

SCROLL DOWN

From: rbenrubi@numc.edu [mailto:rbenrubi@numc.edu]

Sent: Saturday, June 02, 2012 11:02 AM

To: The Natural Sapphire Company

Subject: The Natural Sapphire Company Info Request: 4805 - For ID(s):J2521

The Natural Sapphire Company Information Request

USER INFORMATION

Info 4805
Requ
est#

Date 6/2/2012 EST 11:02 AM

Name Mr Robert Benrubi

Email rbenrubi@numc.edu
Addre
ss

Count USA
ry

Phone 516 672-3179

Questi I am reading numerous
on negative reviews about your
 company so I went in for a
 re-appraisal of the ring
 purchased wide order 9313. I
 wish to return the ring Could
 you please give me a call

From: **Livia Brode** <Livia@thenaturalsapphirecompany.com>
Date: Thu, Aug 15, 2013 at 11:11 AM
Subject: RE: Negative reviews
To: Brett Lewis <brett@ilawco.com>, Michael Arnstein
<Michael@thenaturalsapphirecompany.com>

Dear Michael,

We are receiving many, many more emails mentioning complaints seen on websites, usually we had received one a month however in recent weeks, now it is almost everyday someone mentioning it?

Here is a comment below:

Lastly, I have read quite a bit of complaints against this company concerning everything from the jewelry not up to standards as compared to what is stated being sold, fraud on purchasing and over pricing and those are just a few of the subjects I saw on the complaint feeds. Are you able to give me any insight on these matters?

If you have any more questions, please do not hesitate to contact me at livia@thenaturalsapphirecompany.com or the number below and I would be glad to be of assistance.

Sincerely,

Livia Brode, G.G.

The Natural Sapphire Company

www.TheNaturalSapphireCompany.com

www.TheNaturalSapphireCompany.com/Testimonials/

www.thenaturalsapphirecompany.com/Sapphires/Company/Press/

www.TheNaturalSapphireCompany.com/Blog

212-869-1165 ext. 2

From: Livia Brode
Sent: Friday, August 09, 2013 10:31 AM
To: Michael Arnstein
Subject: Negative reviews

The customer that had emailed awhile back about reading the negative reviews has proceeded to purchase U3567.

I am glad I made the sale happen. I asked him which links he had seen specifically and he was kind enough to send these over.

Maybe you can have someone try to do something about these negative comments and have them removed.

<http://www.ripoffreport.com/r/The-natural-sapphire-company/internet/The-natural-sapphire-company-Walter-Arnstein-TNSC-NSC-Your-Credit-Card-Information-is-N-762919>

<http://www.pricerscope.com/forum/colored-stones/bad-experience-with-natural-sapphire-company-long-t110611-60.html>

<http://www.complaintsboard.com/complaints/the-natural-sapphire-company-there-are-at-least-700-800-complaints-registered-against-natural-sapphire-company-c599350.html>

<http://www.pricerscope.com/forum/colored-stones/bad-experience-with-natural-sapphire-company-long-t110611.html>

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Sincerely,
Livia Brode, G.G.
The Natural Sapphire Company